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SOCIAL MEDIA RESPONSIBILITY: PART TWO

Directions: Complete these notes as you watch the MyCareerTech "Social Media Responsibility" video.

Social Media Responsibility

- 1. Social media responsibility can be defined as the ethical and <u>thoughtful</u> use of social media platforms.
- 2. This involves:

Being aware of the <u>consequences</u> of our actions online Making choices that align with <u>ethical</u> values and the well-being of others

Digital Footprint

- 3. A digital footprint is the <u>trail</u> of <u>information</u> and content that you leave behind through your online activities.
- 4. Building a Positive Digital Footprint:
 - Respect yourself and others

Treat others online with kindness, empathy, and respect

Be <u>selective</u> with your content

Share only information that is informative or meaningful

Avoid posting or engaging in content that promotes <u>hate</u> or discrimination

Responsible Social Media User

5. Fill in the table.

Use Respectful Communication	Use <u>polite</u> language
	Avoid derogatory comments
	Consider the feelings of others before you post
Be an Active Listener	Actively <u>listen</u> to the perspective of others
	Be open to different viewpoints
	Avoid dismissing or attacking others based on their opinions
Use Constructive Criticism	Share feedback
	Offer suggestions for improvement
	Message or speak to people directly and privately
Be Authentic	Be <u>true</u> to yourself
	Don't create fake profiles, or spread misinformation
Respect Privacy	Find a balance between privacy and sharing on social media
	Be mindful of the information you share about yourself
	Do not share the personal information of others without their <u>consent</u>

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GUIDED NOTES ANSWER GUIDE

Privacy and Social Media

6. What are the 3 things to consider when navigating the balance of privacy and sharing on social media?

Understand Privacy Settings, Be Selective with Personal Information, Think Before You Tag

7. Protecting your privacy and making informed choices about what you share online are vital steps toward maintaining a <u>secure</u> online presence.

Fact Checking

- 8. What are 3 strategies you can use to help you fact-check information found online? Verify Sources, Cross-reference Information, Evaluate Bias
- 9. It is <u>our</u> collective <u>responsibility</u> to ensure that reliable information exists online.

Our Impact

- 10. The way we communicate and navigate online has a real impact on people's <u>emotions</u> and wellbeing.
- 11. Direct online interactions with <u>care</u> and understanding, and realize that not everything you read is <u>fact</u> or always how things are.
- 12. Your digital footprint is like a digital <u>résumé</u>. It can influence college admissions, job opportunities, and personal relationships.

Discussion Prompt

To be a responsible user, it's important to maximize the positive impacts of social media while minimizing the negative effects.

What does this statement mean to you?

How do you personally use social media positively?

How have you seen social media being used negatively?