

# MyCareerTech.com

## GUIDED NOTES

### SOCIAL MEDIA RESPONSIBILITY: PART ONE

**Directions:** Complete these notes as you watch the MyCareerTech "Social Media Responsibility" video.

#### Social Media

1. Social media refers to \_\_\_\_\_ such as websites, blogs, and apps, that are used to create online communities to share personal messages, information, and ideas with others.
2. List 2 examples of social media:  
\_\_\_\_\_
3. When was the first social media site created? \_\_\_\_\_

#### Effects of Social Media

4. List 3 advantages of social media:
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  - 
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5. What are the disadvantages of social media?
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6. The average user spends how many hours per day on social media? \_\_\_\_\_  
What percentage of a 24-hour day is that? \_\_\_\_\_  
How many hours is that per week? \_\_\_\_\_

#### Discussion Prompt

Discuss the potential cost of spending such large amounts of time on social media. Consider what you could do with  $\frac{1}{2}$  of that time (8 hours, 45 minutes per week) to be a better student, athlete, worker, friend, family member, etc. rather than engage with social media.