

# MyCareerTech.com

## GUIDED NOTES ANSWER GUIDE

### SOCIAL MEDIA RESPONSIBILITY: PART ONE

**Directions:** Complete these notes as you watch the MyCareerTech “Social Media Responsibility” video.

#### Social Media

1. Social media refers to electronic communication such as websites, blogs, and apps, that are used to create online communities to share personal messages, information, and ideas with others.
2. List 2 examples of social media:  
Instagram, Snapchat, TikTok, Twitter, Facebook
3. When was the first social media site created? 1997
4. List 3 advantages of social media:  
Maintain relationships, Share experiences, Connect with one another, Access to information and perspectives, Find like-minded individuals, Discover new interests, Market in creative ways, Discuss social issues, Stay up to date on events
5. What are the disadvantages of social media?  
Contribute to the spread of misinformation, disinformation, and rumors; Has the potential for addiction and excessive screen time
6. The average user spends how many hours per day on social media? 2.5 hours  
What percentage of a 24-hour day is that? 10%  
How many hours is that per week? 17.5 hours

#### Discussion Prompt

Discuss the potential cost of spending such large amounts of time on social media.

Consider what you could do with ½ of that time (8 hours, 45 minutes per week) to be a better student, athlete, worker, friend, family member, etc. rather than engage with social media.