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## GUIDED NOTES

### CLUSTER OVERVIEW: ARTS, A/V TECHNOLOGY & COMMUNICATIONS

**Directions:** Complete these notes as you watch the MyCareerTech "Cluster Overview: Arts, A/V Technology & Communications" video.

#### Career-Tech Education

1. True / False: Career-Tech Education (CTE) aims to provide students with the academic and technical skills, knowledge, and training necessary to succeed in their future careers.
2. CTE is organized into groups called career \_\_\_\_\_ and within each is a set of career \_\_\_\_\_.
3. True / False: Becoming a member of a Career-Tech Student Organization (CTSO) helps to further enhance learning about careers and the skills needed to be successful.
4. Work-based learning (WBL) helps students gain \_\_\_\_\_ experience in their pathway of interest, through internships, apprenticeships, or job shadowing with a local business partner.

#### Arts, A/V Technology & Communications Cluster

5. This educational area is dedicated to teaching students about designing, producing, exhibiting, performing, writing, and publishing \_\_\_\_\_ content including visual and performing arts and design, journalism, and entertainment services.
6. Each year, over \_\_\_\_\_ high school students take classes in the Arts, A/V Technology & Communications cluster, preparing them for a broad range of careers such as those that manufacture, sell, rent, design, install, integrate, operate, and repair the equipment of audiovisual communications.
7. A work \_\_\_\_\_ is the physical location of the job and includes the conditions that one works under at the job.

#### A/V Technology & Film Pathway

8. This pathway includes a broad array of opportunities that do things like manufacture, sell, rent, design, install, integrate, \_\_\_\_\_, and repair the equipment of audiovisual communications.
9. List two sample occupations:  
\_\_\_\_\_

#### Journalism & Broadcasting Pathway

10. This pathway includes roles such as those interested in \_\_\_\_\_, preparing stories, and making broadcasts that inform us about local, state, national and international events.

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11. List two sample occupations:

\_\_\_\_\_

### Performing Arts Pathway

12. This pathway includes opportunities for those interested in working on \_\_\_\_\_ and musical performances.

13. List two sample occupations:

\_\_\_\_\_

### Printing Technology Pathway

14. This pathway includes career opportunities for individuals interested in the three stages of the \_\_\_\_\_ : prepress, press, and binding or post-press.

15. List two sample occupations:

\_\_\_\_\_

### Telecommunications Pathway

16. This pathway includes career opportunities for individuals interested in focusing on the interaction between \_\_\_\_\_ and communications equipment, specifically through data, graphics, and video.

17. List two sample occupations:

\_\_\_\_\_

### Visual Arts Pathway

18. This pathway includes career opportunities for those interested in self-\_\_\_\_\_ by creating art to communicate ideas, thoughts, or feelings via painting, sculpting, or illustrating.

19. List two sample occupations:

\_\_\_\_\_

### Be Proactive!

20. Looking inward at your personality includes: your interests, skills, and \_\_\_\_\_.

21. Looking outward at the profession includes: researching the \_\_\_\_\_ and discovering what kind of opportunities there are.

22. Taking a personality test at sites like Truity.com or Myersbriggs.org can help you think through what is important to you as you consider an occupation or \_\_\_\_\_.

23. True / False: Good ways to research the industry you are interested in are reading industry articles or speaking with individuals in your community that are currently working in the industry or occupation.

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24. True / False: The Occupational Outlook Handbook by the United States Bureau of Labor Statistics includes specifics on what someone in that occupation does, what the work environment is like, and lists the requirements for education, licenses, and certifications for that field.

### Increase Your Knowledge & Experience

25. Being a career pathway \_\_\_\_\_ usually means taking 2-3 classes, to get a more specific, in class and hands-on exposure for your chosen pathway.
26. True / False: As a concentrator, you're more likely to graduate on time, enroll in post-secondary education, and earn more money over the long-term.
27. Starting or joining a Career Tech Student Organization (CTSO) chapter at your school will help you gain experience and will look great on a college application or \_\_\_\_\_.
28. What CTSO options are available for this pathway?
29. Talking to the work-based learning representative at your school about a WBL opportunity with a local organization or business will help you gain hands-on \_\_\_\_\_ in your field of interest.
30. True / False: By being proactive and taking advantage of the career-tech infrastructure in your school and community, you will not gain experience and stand out from those that are not utilizing these opportunities.

### Reflection

31. What strategies can you implement to ensure you are proactive and stand out in your career-tech education, especially when pursuing a career in the Arts, A/V Technology & Communications Cluster?